

14TH MEETING OF THE INTERNATIONAL SOCIETY OF PNEUMONIA & PNEUMOCOCCAL DISEASES

17. — 21. MAY. 2026

COPENHAGEN



GLOSSARY



17-21 May 2026

ISPPD-14

Copenhagen
Denmark

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EDUCATIONAL ITEMS

EDUCATIONAL GRANT

Independent medical grants dedicated to supporting the educational mission of the Congress are highly valued and play a crucial role in the event's success. Your contribution helps advance knowledge and foster professional growth, ensuring a high-quality educational experience for all attendees.

E-POSTER AREA

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by...' and your company logo.
- 'Supported by...' and your logo displayed on each individual e-Poster station.



PARTICIPATION GRANT

As a trusted partner, the Kenes Group will manage indirect sponsorship for our Congress. The industry will provide educational grants directly to the Kenes Group, which, in collaboration with the Congress Committee, will handle the pre-selection of participants (HCPs).

Educational Participation Grants, regardless of the amount, are greatly appreciated and play a vital role in the success of our Congress.

- Recipients (HCPs) must meet the criteria set by the Committee to apply for a grant. Accepted applicants will be notified directly by the Congress Secretariat.
- These grants are essential in ensuring broad participation and fostering educational growth at the event.

MOBILE APP

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific programme, abstracts, speaker details, participant lists, session ratings/voting, and a personalised scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

PROMOTIONAL ITEMS

INDUSTRY SYMPOSIUM

- Organise an official non-CME Industry Symposium, subject to Congress Committee approval.
- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase “Official Industry Symposium of [Congress Name].”
- Featured in the designated industry section of the Congress Programme.
- Indicated in the timetable as: “Industry Session” not included in the main event CME/CPD credit offering”.

PLEASE NOTE: The event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/EFPIA regulations will be considered if applicable.

PRE-MEETING TEASER

- Showcase your brand with a dedicated page on the official event website, including a prominent 4-minute video to engage attendees.
- Maximise exposure by connecting with attendees before the event, building anticipation and drive interest in your session early.
- While product-specific advertising is not allowed, this is a prime opportunity to elevate your brand's presence.
- Please note, all pages will undergo review by the Programme Committee to ensure quality and alignment.



COFFEE BREAK

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and centre where attendees gather.
- Maximise your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

WI-FI LANDING PAGE

Utilize the event's Wi-Fi and make your brand the gateway to connectivity for all attendees.

- Your logo and name will be prominently featured on the Wi-Fi landing page, ensuring immediate brand visibility as participants log in.
- Branded Wi-Fi access cards included in the congress materials will extend your reach, placing your brand directly into the hands of every attendee.

PROMOTIONAL ITEMS



WELCOME RECEPTION

Start the event in style with the much-anticipated Welcome Reception, a gathering of all registered attendees on the opening evening.

- Your logo will be prominently displayed on entrance signage, maximizing visibility as attendees arrive.

REGISTRATION LETTER ADVERT & REGISTRATION CONFIRMATION EMAIL BANNER *NEW

By partnering with us on this digital marketing opportunity, your brand will be front and centre in the inbox of every participant, maximising your reach and impact.

- The Registration Confirmation Email Banner is an integral part of our Congress' registration process. As soon as participants complete their registration, they will receive a confirmation email, providing them with essential event details.
- This email will also feature a prominent and eye-catching banner space reserved exclusively for the sponsor.

Industry Support Disclosure

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.

CONFERENCE HOMEPAGE WEBSITE BANNER *NEW

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Programme Committee to uphold high standards, with no direct product advertising permitted.

REGISTRATION VIDEO AT BADGE COLLECTION

Maximise your brand's exposure as registered participants approach kiosks to print their event badges. Your company's video, banner, or logo will be prominently displayed on the kiosk monitors, ensuring significant visibility and making a lasting impression as attendees collect their badges.

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PROMOTIONAL ITEMS

REUSABLE BRANDED BOTTLES (ECO-FRIENDLY) – IN KIND OPTIONAL

Keep attendees refreshed and showcase your brand with reusable water bottles distributed throughout the event.

- Your company name and logo will be prominently displayed on each bottle, ensuring continuous exposure as attendees carry them around the event and beyond.
- These reusable bottles offer ongoing visibility, extending your brand's reach as participants reuse them even after the event. Put your brand in the hands of every attendee, ensuring long-lasting engagement and visibility!

COFFEE BREAK - LIVE ANNOUNCEMENT

As the Coffee Break Supporter, your company will receive premium exposure through a live announcement during a selected Coffee Break, where all registered attendees are invited to the Network. This live announcement will allow you to promote your company and brand directly to the conference participants in a highly visible, engaging manner.

The package includes:

- Live Announcement: Your company will be acknowledged through a live announcement at the start of the Coffee Break, ensuring that all attendees are aware of your support and contributions to the event. Text can be provided and is subjected to approval of the Scientific Committee.

This is a fantastic opportunity to promote your company and make a memorable impact on attendees while they enjoy the Coffee Breaks and network with industry peers.

HOSPITALITY SUITES / MEETING ROOMS

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organise private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximising your brand's exposure.

BRANDING OPPORTUNITIES IN THE VENUE

More information about this item will be provided upon request.



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